



Vidweb

PREMIUM CONTENT MARKETPLACE



natcom
Compelling Content. Global Reach.

One Stop Digital Video Solutions

Vidweb is a premium content marketplace developed by Natcom with exclusive, multicultural video content for publishers, digital outlets, brands and agencies.

CONTENT

VIDEO TECHNOLOGY

MONETIZATION

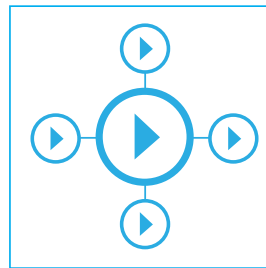


In One Powerful Platform

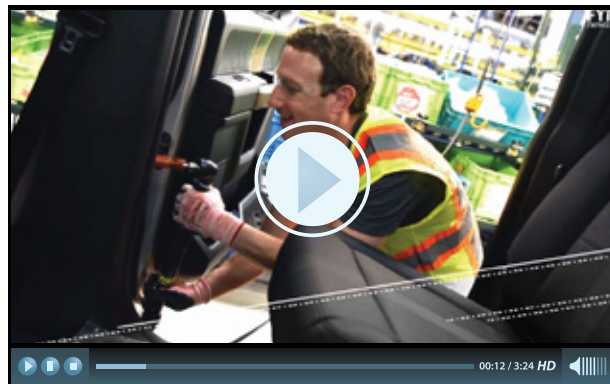


Content

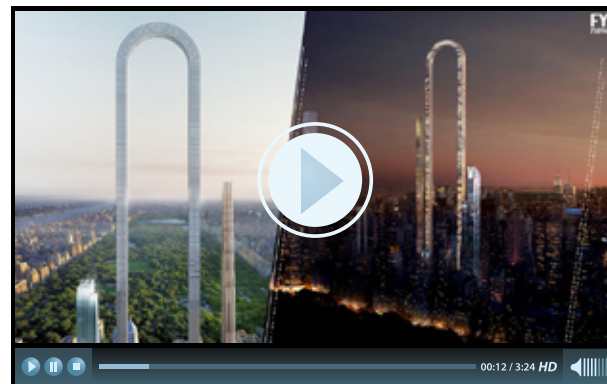
Extensive multicultural video library for growing and engaging audiences and boosting revenue.



Our digital library consists of close to 15,000 videos, which are updated daily with over 1,500 pieces of fresh content produced monthly in the areas of health, wellness, lifestyle, viral news, sports, entertainment, technology and more. Our premium-quality content is available in English, Spanish, and Portuguese – with more languages to come – all simply searchable by topic, language, keywords, and key target demographics.



The Modest Lifestyle of Mark Zuckerberg



Nueva York estrenará un rascacielo muy peculiar

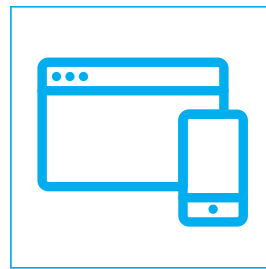


O que esperar da turnê de Bruno Mars

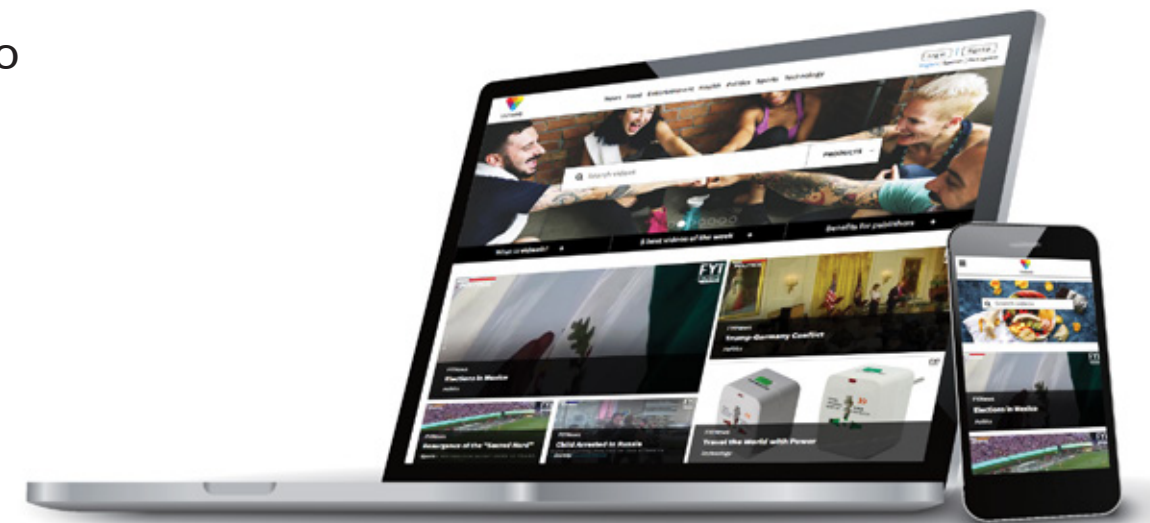


Technology

Powerful video player with robust analytics and unlimited streaming across any browser or device.



With our powerful Vidweb video player, publishers can deliver video experiences to any browser or device wherever their audience is engaged. The best part – we deliver unlimited streaming and video plays to websites and mobile apps at no added costs, allowing publishers to scale as their audience and engagement grow.



Advertising

Integration of top video ad networks and SSP's to boost revenue on desktop, mobile web, or native apps.



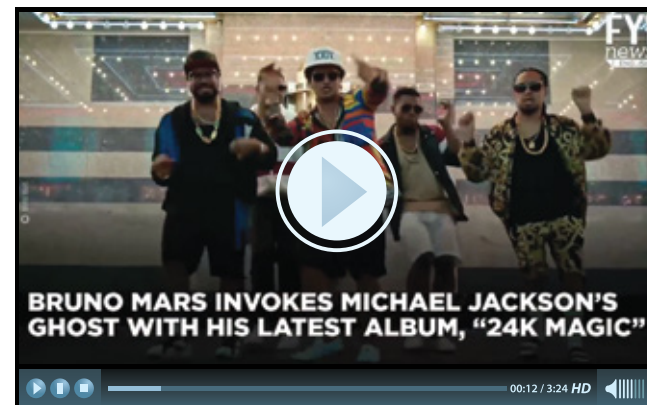
Our Vidweb player seamlessly integrates with the most reliable video ad networks and SSP's across any device. We have incorporated the major ad networks serving important countries across the globe, as well as a substantial advertising pool of the world's top brands to maximize ad revenue for publishers wherever their audience is located. Publishers can also choose to bring their own advertising to integrate with Vidweb brand-safe content and technology.



Content Creators With Underutilized Video Assets

Content creators with underutilized Intellectual Property video assets can leverage Natcom's production teams to repurpose into new short-form content and derive greater value on digital platforms.

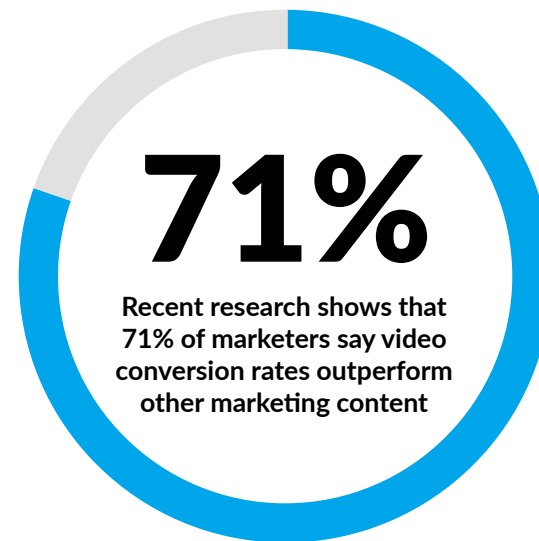
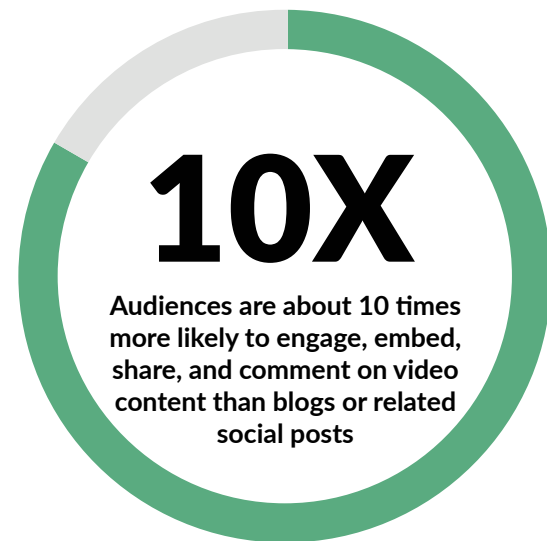
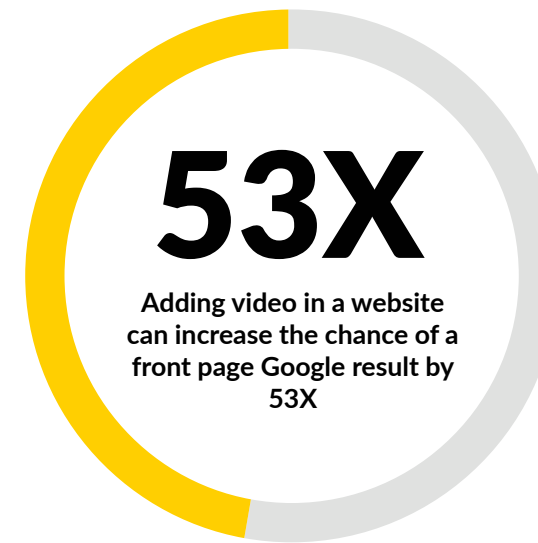
- Production in two formats: 16:9 for desktop and 1:1 for mobile and social media
- Multiple languages
- Distribution via Vidweb for category-specific publishers across the globe
- Monetization via ad networks
- Brand opportunities with greater audience network
- Social media initiatives



warner | music | group



Power of Digital Video



Thank You!

